

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 488434 /		<u>Alt Order #</u> 06264948
<u>Product</u> CROSSROADS GPS		
<u>Contract Dates</u> 08/15/12 - 08/21/12		<u>Estimate #</u> 893
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 08/06/12 / 08/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 18-34		
<u>IDB#</u>	<u>Advertiser Code</u> 12	<u>Product Code</u> 11
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Crossroads Media
Attention: Stephanie Maroney
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	08/17/12	08/17/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$225.00			
N 2	KVVU	08/17/12	08/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$1,725.00			
N 3	KVVU	08/17/12	08/17/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$800.00			
N 4	KVVU	08/17/12	08/17/12	Better	M-F 11a-12p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$125.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	08/13/12-08/19/12	Better	M-F 11a-12p	-----F----	:30		\$125.00	NM		
				See MG 4.2								
	2	KVVU	08/13/12-08/19/12	Divorce Court	M-F 11a-12p	-----F----	:30		\$125.00	NM		
				Ⓜ MG for 4.1 08/17								
N 5	KVVU	08/17/12	08/17/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	08/13/12-08/19/12	Anderson	3-4p	-----F----	:30		\$275.00	NM		
				See MG 5.2								
	2	KVVU	08/17/12-08/17/12	Anderson	2-3p	-----F----	:30		\$275.00	NM		
				Ⓜ MG for 5.1 08/17								
N 6	KVVU	08/17/12	08/17/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	08/13/12-08/19/12	The Dr.Oz Show	4-5p	-----F----	:30		\$350.00	NM		
				See MG 6.2								
	2	KVVU	08/17/12-08/17/12	The Dr.Oz Show	3-4p	-----F----	:30		\$350.00	NM		
				Ⓜ MG for 6.1 08/17								

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
488434 /	06264948

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/15/12 - 08/21/12	CROSSROADS GPS	893

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	08/06/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 7	KVVU	08/17/12	08/17/12	Special Early News	Special Early News		:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----1--				1	\$585.00			
N 8	KVVU	08/17/12	08/17/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----1--				1	\$450.00			
N 9	KVVU	08/17/12	08/17/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----1--				1	\$825.00			
N 10	KVVU	08/17/12	08/17/12	MORE Access	630-7pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----1--				1	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	08/13/12-08/19/12	MORE Access	630-7pm	-----F----	:30		\$300.00	NM		
		See MG 10.2										
	2	KVVU	08/17/12-08/17/12	Cops	M-Sa 8-10p/Su 7-1	-----F----	:30		\$300.00	NM		
		Ⓜ MG for 10.1 08/17										
N 11	KVVU	08/17/12	08/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----2--				2	\$750.00			
N 12	KVVU	08/17/12	08/17/12	Bones	Fri 8p-9p		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----1--				1	\$1,850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	08/13/12-08/19/12	Bones	Fri 8p-9p	-----F----	:30		\$1,850.00	NM		
		See MG 12.2										
	2	KVVU	08/17/12-08/17/12	NFL Pre-Season Game	NFL Pre-Season g	-----F----	:30		\$1,850.00	NM		
		Ⓜ MG for 12.1 08/17										
N 13	KVVU	08/17/12	08/17/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----1--				1	\$215.00			
N 14	KVVU	08/17/12	08/17/12	Bones	Fri 9p-10p		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----1--				1	\$1,750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	08/13/12-08/19/12	Bones	Fri 9p-10p	-----F----	:30		\$1,750.00	NM		
		See MG 14.2										
	2	KVVU	08/17/12-08/17/12	Fox 5 News M-F 10p-11p	10p-11p	-----F----	:30		\$1,750.00	NM		
		Ⓜ MG for 14.1 08/17										
N 15	KVVU	08/20/12	08/20/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	1-----				1	\$225.00			
N 16	KVVU	08/20/12	08/20/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	1-----				1	\$1,725.00			
N 17	KVVU	08/20/12	08/20/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	1-----				1	\$800.00			
N 18	KVVU	08/20/12	08/20/12	Better	M-F 11a-12p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	1-----				1	\$125.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 19	KVVU	08/20/12	08/20/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$275.00			
N 20	KVVU	08/20/12	08/20/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$350.00			
N 21	KVVU	08/20/12	08/20/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$450.00			
N 22	KVVU	08/20/12	08/20/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$600.00			
N 23	KVVU	08/20/12	08/20/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$825.00			
N 24	KVVU	08/20/12	08/20/12	MORE Access	630-7pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$300.00			
N 25	KVVU	08/20/12	08/20/12	Extra	M-F 7-730p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$385.00			
N 26	KVVU	08/20/12	08/20/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	2-----				2	\$750.00			
N 27	KVVU	08/20/12	08/20/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$215.00			
N 28	KVVU	08/20/12	08/20/12	Hell's Kitchen	Mon 9p-10p		:30			NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$3,250.00			
N 29	KVVU	08/18/12	08/18/12	MLB Regular Season	12-4p/4-7p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$750.00			
N 30	KVVU	08/18/12	08/18/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$950.00			
N 31	KVVU	08/18/12	08/18/12	MLB Player Poll	Various		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$185.00			
N 32	KVVU	08/18/12	08/18/12	Cops	Sa 8p-9p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$1,100.00			
N 33	KVVU	08/19/12	08/19/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1				1	\$1,575.00			
N 34	KVVU	08/19/12	08/19/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1				1	\$1,000.00			
N 35	KVVU	08/19/12	08/19/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$225.00

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<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	08/06/12 / 08/07/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1				1	\$225.00			
N 36	KVVU	08/19/12	08/19/12	Extra Weekend	Su 6-7p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1				1	\$175.00			
N 37	KVVU	08/19/12	08/19/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1				1	\$300.00			
N 38	KVVU	08/16/12	08/16/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$225.00			
N 39	KVVU	08/16/12	08/16/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$1,725.00			
N 40	KVVU	08/16/12	08/16/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$800.00			
N 41	KVVU	08/16/12	08/16/12	Better	M-F 11a-12p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$125.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	08/13/12-08/19/12	Better	M-F 11a-12p	----Th-----	:30	\$125.00	NM		
		See MG 41.2										
		2	KVVU	08/16/12-08/16/12	Divorce Court	M-F 11a-12p	----Th-----	:30	\$125.00	NM		
		Ⓜ MG for 41.1 08/16										
N 42	KVVU	08/16/12	08/16/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$275.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	08/13/12-08/19/12	Anderson	3-4p	----Th-----	:30	\$275.00	NM		
		See MG 42.2										
		2	KVVU	08/16/12-08/16/12	Anderson	2-3p	----Th-----	:30	\$275.00	NM		
		Ⓜ MG for 42.1 08/16										
N 43	KVVU	08/16/12	08/16/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$350.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	08/13/12-08/19/12	The Dr.Oz Show	4-5p	----Th-----	:30	\$350.00	NM		
		See MG 43.2										
		2	KVVU	08/16/12-08/16/12	Dr Oz	3-4p	----Th-----	:30	\$350.00	NM		
		Ⓜ MG for 43.1 08/16										
N 44	KVVU	08/16/12	08/16/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$450.00			
N 45	KVVU	08/16/12	08/16/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$600.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	08/13/12-08/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	----Th-----	:30	\$600.00	NM		
		See MG 45.2										
		2	KVVU	08/16/12-08/16/12	Special Early News	Special Early News	----Th-----	:30	\$600.00	NM		
		Ⓜ MG for 45.1 08/16										

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
488434 /	06264948

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/15/12 - 08/21/12	CROSSROADS GPS	893

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	08/06/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 46	KVVU	08/16/12	08/16/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$825.00			
N 47	KVVU	08/16/12	08/16/12	MORE Access	630-7pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	08/13/12-08/19/12	MORE Access	630-7pm	----Th-----	:30		\$300.00	NM		
				See MG 47.2								
	2	KVVU	08/16/12-08/16/12	Cops	M-Sa 8-10p/Su 7-1	----Th-----	:30		\$300.00	NM		
				Ⓜ MG for 47.1 08/16								
N 48	KVVU	08/16/12	08/16/12	Extra	M-F 7-730p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$385.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	08/13/12-08/19/12	Extra	M-F 7-730p	----Th-----	:30		\$385.00	NM		
				See MG 48.2								
	2	KVVU	08/16/12-08/16/12	Extra	M-Sa 8-10p/Su 7-1	----Th-----	:30		\$385.00	NM		
				Ⓜ MG for 48.1 08/16								
N 49	KVVU	08/16/12	08/16/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---2---				2	\$750.00			
N 50	KVVU	08/16/12	08/16/12	Thu 8-10p	Thu 8p-10p		:30			NM	1	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$4,250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	08/13/12-08/19/12	Thu 8-10p	Thu 8p-10p	----Th-----	:30		\$4,250.00	NM		
				See MG 50.2								
	2	KVVU	08/13/12-08/19/12	So You Think You Can Dance	W 8-10pm	---W-----	:30		\$4,250.00	NM		
				Ⓜ MG for 50.1 08/16								
N 51	KVVU	08/16/12	08/16/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$215.00			
N 52	KVVU	08/21/12	08/21/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-1-----				1	\$225.00			
N 53	KVVU	08/21/12	08/21/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-1-----				1	\$1,725.00			
N 54	KVVU	08/21/12	08/21/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-1-----				1	\$800.00			
N 55	KVVU	08/21/12	08/21/12	Better	M-F 11a-12p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-1-----				1	\$125.00			
N 56	KVVU	08/21/12	08/21/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-1-----				1	\$275.00			
N 57	KVVU	08/21/12	08/21/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-1-----				1	\$350.00			

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 488434 /		<u>Alt Order #</u> 06264948
<u>Contract Dates</u> 08/15/12 - 08/21/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 893
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 08/06/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 58	KVVU	08/21/12	08/21/12	Fox 5 News at 5	5-530p		:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-1-----				1	\$585.00			
N 59	KVVU	08/21/12	08/21/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-1-----				1	\$450.00			
N 60	KVVU	08/21/12	08/21/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-1-----				1	\$825.00			
N 61	KVVU	08/21/12	08/21/12	MORE Access	630-7pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-1-----				1	\$300.00			
N 62	KVVU	08/21/12	08/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-2-----				2	\$750.00			
N 63	KVVU	08/21/12	08/21/12	Masterchef	Tue 8p-9p		:30			NM	1	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-1-----				1	\$2,900.00			
N 64	KVVU	08/21/12	08/21/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-1-----				1	\$215.00			
N 65	KVVU	08/21/12	08/21/12	Masterchef	Tue 9p-10p		:30			NM	1	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-1-----				1	\$1,525.00			
N 66	KVVU	08/15/12	08/15/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$225.00			
N 67	KVVU	08/15/12	08/15/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$1,725.00			
N 68	KVVU	08/15/12	08/15/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$800.00			
N 69	KVVU	08/15/12	08/15/12	Better	M-F 11a-12p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$125.00			
N 70	KVVU	08/15/12	08/15/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$275.00			
N 71	KVVU	08/15/12	08/15/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$350.00			
N 72	KVVU	08/15/12	08/15/12	Fox 5 News at 5	5-530p		:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$585.00			
N 73	KVVU	08/15/12	08/15/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$450.00			
N 74	KVVU	08/15/12	08/15/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$825.00

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25-TV 5 Drive
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(702)435-5555

<u>Contract / Revision</u> 488434 /		<u>Alt Order #</u> 06264948
<u>Contract Dates</u> 08/15/12 - 08/21/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 893
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 08/06/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$825.00			
N 75	KVVU	08/15/12	08/15/12	MORE Access	630-7pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$300.00			
N 76	KVVU	08/15/12	08/15/12	Extra	M-F 7-730p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$385.00			
N 77	KVVU	08/15/12	08/15/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--2----				2	\$750.00			
N 78	KVVU	08/15/12	08/15/12	So You Think You Can Dance	W 8-10pm		:30			NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$3,800.00			
N 79	KVVU	08/15/12	08/15/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$215.00			
Totals											84	\$63,645.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/21/12	84	\$63,645.00	\$54,098.25
Totals	84	\$63,645.00	\$54,098.25

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG7/12 11.11

REP: CORRECTED ADVERTISER
NO OTHER CHANGES
NIKKI

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 12 AGENCY PRODUCT CODE = 11 AGENCY EST# = 893												

NO BUYS TO PRINT									
STATION MAKEGOOD OFFERS:									
M1	UNREST	BUY#4	MISSED: FRI/1100A-1200N	AUG17	30S	\$125.00	(AUG6/12)		
			OFFER: FRI/1100A-1200N	AUG17	30S	\$125.00	PLS ADVISE.		
			CMT: PRG CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.						
M2	UNREST	BUY#5	MISSED: FRI/300P-400P	AUG17	30S	\$275.00	(AUG6/12)		
			OFFER: FRI/200P-300P	AUG17	30S	\$275.00	PLS ADVISE.		
			CMT: TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.						
M3	UNREST	BUY#6	MISSED: FRI/400P-500P	AUG17	30S	\$350.00	(AUG6/12)		
			OFFER: FRI/300P-400P	AUG17	30S	\$350.00	PLS ADVISE.		
			CMT: TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.						

REP HEADLINE# 6264948 TRF# 488434
 \$\$\$ MOD# 0 : UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG7/12 11.11
 CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M4	UNRESL	BUY#7	MISSED:FRI/500P-530P OFFER:FRI/400P-430P CMT:TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.				AUG17		30S	\$585.00	(AUG6/12)	
							AUG17		30S	\$585.00	PLS ADVISE.	
M5	UNRESL	BUY#12 BUY#14	MISSED:FRI/800P-900P FRI/900P-1000P OFFER:FRI/500P-800P & FRI/1000P-1100P CMT:SPOTS N/A NO NETWORK PRIME DUE TO PRE-SEASON GAME. SEE MG OFFER PRE-BOOKED PLS APPROVE.				AUG17		30S	\$1,850.00	(AUG6/12)	
							AUG17		30S	\$1,750.00	PLS ADVISE.	
							AUG17		30S	\$1,850.00		
							AUG17		30S	\$1,750.00		
M8	UNRESL	BUY#41	MISSED:THU/1100A-1200N OFFER:THU/1100A-1200N CMT:PRG CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.				AUG16		30S	\$125.00	(AUG6/12)	
							AUG16		30S	\$125.00	PLS ADVISE.	
M9	UNRESL	BUY#42	MISSED:THU/300P-400P OFFER:THU/200P-300P CMT:TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.				AUG16		30S	\$275.00	(AUG6/12)	
							AUG16		30S	\$275.00	PLS ADVISE.	
M10	UNRESL	BUY#43	MISSED:THU/400P-500P OFFER:THU/300P-400P CMT:TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.				AUG16		30S	\$350.00	(AUG6/12)	
							AUG16		30S	\$350.00	PLS ADVISE.	
M11	UNRESL	BUY#45	MISSED:THU/530P-600P OFFER:THU/430P-500P CMT:TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.				AUG16		30S	\$600.00	(AUG6/12)	
							AUG16		30S	\$600.00	PLS ADVISE.	
M12	UNRESL	BUY#48	MISSED:THU/700P-730P OFFER:THU/900P-930P CMT:TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.				AUG16		30S	\$385.00	(AUG6/12)	
							AUG16		30S	\$385.00	PLS ADVISE.	
M13	UNRESL	BUY#10	MISSED:FRI/600P-700P OFFER:FRI/800P-900P CMT:SPOT N/A DUE TO NFL PRE-SEASON GAME. MG OFFER 'COPS' PRE-BOOKED PLS APPROVE.				AUG17		30S	\$300.00	(AUG6/12)	
							AUG17		30S	\$300.00	PLS ADVISE.	
M14	UNRESL	BUY#47	MISSED:THU/600P-700P OFFER:THU/800P-900P CMT:SPOT N/A DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE..				AUG16		30S	\$300.00	(AUG6/12)	
							AUG16		30S	\$300.00	PLS ADVISE.	
M15	UNRESL	BUY#50	MISSED:THU/800P-1000P OFFER:WED/800P-1000P CMT:AIRS WEDNESDAY. PRE-BOOKED PLS APPROVE.				AUG16		30S	\$4,250.00	(AUG6/12)	
							AUG15		30S	\$4,250.00	PLS ADVISE.	

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG7/12 11.11
 *** KVVU-TV ***
 REP HEADLINE# 6264948 TRF# 488434
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:
 M17 UNRESL BUY#80 MISSED: MON/900P-1000P AUG20 30S \$3,250.00 (AUG7/12)
 OFFER: MON/900P-1000P AUG20 30S \$3,250.00 PLS ADVISE.
 CMT: CORRECTION ON PRG. PLS APPROVE.

AUG/12 63645.00
 CONTRACT TOTAL 63645.00
 TOTAL SPOTS 84

MARKET TOTALS \$353,583 KVVU 18% KSNV 23% KLAS 40% KTNV 17% KVMY 1% KVCW 1% CABL 0%
 SHARES EST. KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG7/12 09.11

66 CANAL CENTER PLAZA, SUITE 555	SALES PRSN
	PH- TERESA DIFURIA

SALES PRSN PH- TERESA DIFURIA

REP. # _____ OFF. # 762 SALESMAN # _____

	CLASS: NATL.	LOCAL	REGIONAL
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REGIONAL

STA:

AGENCY ADVERTISER CODE = 12 AGENCY EST# = 893
AGENCY PRODUCT CODE = 11

PROGRAM : MASTERCHEFF: 6/4 - 9/17/12

CON COM1: MASTERCHEFF: 6/4 - 9/17/12

80	A	900P-1000P	30	\$3,250.00	8/20	8/20	1	MON
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PROGRAM : MASTERCHEFF: 6/4 - 9/17/12

ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE
THIS IS A MAKE-GOOD FOR AUG20 ON LINE-28 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG7/12 09.11

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
29	S		100P-400P	30		\$750.00	8/18	8/18	0		SAT	0
PROGRAM : FOX SAT BASEBALL												
RA35+ : 0.5												
CON COM1: FOX SAT BASEBALL												
81	A		1230P-400P	30		\$750.00	8/18	8/18	1		SAT	1
PROGRAM : FOX SAT BASEBALL												
RA35+ : 0.5												
ORD COM1: TP CORRECTION. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR AUG18 ON LINE-29 FOR 1 SPOT/WK												
63	S		800P-900P	30		\$2,900.00	8/21	8/21	0		TUE	0
PROGRAM : HELL'S KITCHENEF: 6/5 - 9/18/12												
RA35+ : 5.3												
CON COM1: HELL'S KITCHENEF: 6/5 - 9/18/12												
82	A		800P-900P	30		\$2,900.00	8/21	8/21	1		TUE	1
PROGRAM : MASTER CHEF												
RA35+ : 5.3												
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR AUG21 ON LINE-63 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	UNRESL	BUY#4	MISSED:FRI/1100A-1200N				AUG17	30S	\$125.00		(AUG6/12)	
OFFER:FRI/1100A-1200N												
AUG17												
CMT:PRG CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.												
M2	UNRESL	BUY#5	MISSED:FRI/300P-400P				AUG17	30S	\$275.00		(AUG6/12)	
OFFER:FRI/200P-300P												
AUG17												
CMT:TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.												
M3	UNRESL	BUY#6	MISSED:FRI/400P-500P				AUG17	30S	\$350.00		(AUG6/12)	
OFFER:FRI/300P-400P												
AUG17												
CMT:TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.												
M4	UNRESL	BUY#7	MISSED:FRI/500P-530P				AUG17	30S	\$585.00		(AUG6/12)	
OFFER:FRI/400P-430P												
AUG17												
CMT:TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.												

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG7/12 09.11
 CHANGES ** KVVU-TV ***

REP HEADLINE# 6264948 TRF# 488434
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M15	UNRESL	BUY#50	MISSED: THU/800P-1000P				AUG16		30S	\$4,250.00	(AUG6/12)	
			OFFER: WED/800P-1000P				AUG15		30S	\$4,250.00	PLS ADVISE.	
			CMT: AIRS WEDNESDAY. PRE-BOOKED PLS APPROVE.									

M16	OK'D	BUY#63	MISSED: TUE/800P-900P				AUG21		30S	\$2,900.00	(AUG6/12)	
			OFFER: TUE/800P-900P				AUG21		30S	\$2,900.00	PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									

AUG/12			63645.00									
CONTRACT TOTAL											63645.00	
TOTAL SPOTS											84	

MARKET TOTALS \$353,583 KVVU 18% KSNV 23% KLAS 40% KTNV 17% KVMY 1% KVCW 1% CABL 0%
 SHARES EST. KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6264948
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG6/12 15.24
*** KVVU-TV ***

ADV # ADV. NAME ISS/AMER. CROSSROADS REP. # OFF. # 762 SALESMAN #
AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME MICHELLE SANTUOSO

66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
SALES PRSN PH- TERESA DIFURIA

ORDER # 488434 CONTRACT # 6264948 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#893 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG15/12 AUG21/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG6/12 15.24

REP: TO ROSE
FR NIKKI
NEW CROSSROADS GPS ORDER
TOTAL \$63645
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 12
AGENCY PRODUCT CODE = 11
AGENCY EST# = 893

1			1000A-1100A	30		\$225.00	8/17	8/17	1		FRI	1
PROGRAM : DR OZ RA35+ : 1.1 CON COM1 : DR OZ												
2			1000P-1100P	30		\$1,725.00	8/17	8/17	1		FRI	1
PROGRAM : FOX 5 NEWS AT 10P RA35+ : 3.8 CON COM1 : FOX 5 NEWS AT 10P												

AUG6/12 15.24
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1100P-1135P	30		\$800.00	8/17	8/17	1		FRI	1
PROGRAM : FOX 5 NEWS AT 1100P RA35+ : 1.4 CON COM1: FOX 5 NEWS AT 1100P												
4			1100A-1200N	30		\$125.00	8/17	8/17	1		FRI	1
PROGRAM : BETTER LAS VEGAS RA35+ : 0.4 CON COM1: BETTER LAS VEGAS												
5			300P-400P	30		\$275.00	8/17	8/17	1		FRI	1
PROGRAM : ANDERSON COOPER RA35+ : 0.7 CON COM1: ANDERSON COOPER												
6			400P-500P	30		\$350.00	8/17	8/17	1		FRI	1
PROGRAM : DR OZ RA35+ : 1.0 CON COM1: DR OZ												
7			500P-530P	30		\$585.00	8/17	8/17	1		FRI	1
PROGRAM : FOX 5 NEWS AT 5PM RA35+ : 2.1 CON COM1: FOX 5 NEWS AT 5PM												
8			500A-600A	30		\$450.00	8/17	8/17	1		FRI	1
PROGRAM : FOX5 NEWS 5A RA35+ : 1.2 CON COM1: FOX5 NEWS 5A												
9			600A-700A	30		\$825.00	8/17	8/17	1		FRI	1
PROGRAM : FOX5 NEWS 6A RA35+ : 1.5 CON COM1: FOX5 NEWS 6A												
10			600P-700P	30		\$300.00	8/17	8/17	1		FRI	1
PROGRAM : MORE ACCESS RA35+ : 2.2 CON COM1: MORE ACCESS												

AUG6/12 15.24
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			700A-900A	30		\$750.00	8/17	8/17	2		FRI	2
PROGRAM : FOX5 MORNING NEWS												
RA35+ : 2.1												
CON COM1: FOX5 MORNING NEWS												
12			800P-900P	30		\$1,850.00	8/17	8/17	1		FRI	1
PROGRAM : HOUSEEFF: 6/1 - 9/21/12												
RA35+ : 4.6												
CON COM1: HOUSEEFF: 6/1 - 9/21/12												
13			900A-1000A	30		\$215.00	8/17	8/17	1		FRI	1
PROGRAM : MORE LAS VEGAS												
RA35+ : 1.1												
CON COM1: MORE LAS VEGAS												
14			900P-1000P	30		\$1,750.00	8/17	8/17	1		FRI	1
PROGRAM : BONESEFF: 6/1 - 9/21/12												
RA35+ : 2.6												
CON COM1: BONESEFF: 6/1 - 9/21/12												
15			1000A-1100A	30		\$225.00	8/20	8/20	1		MON	1
PROGRAM : DR OZ												
RA35+ : 1.1												
CON COM1: DR OZ												
16			1000P-1100P	30		\$1,725.00	8/20	8/20	1		MON	1
PROGRAM : FOX 5 NEWS AT 10P												
RA35+ : 3.8												
CON COM1: FOX 5 NEWS AT 10P												
17			1100P-1135P	30		\$800.00	8/20	8/20	1		MON	1
PROGRAM : FOX 5 NEWS AT 1100P												
RA35+ : 1.4												
CON COM1: FOX 5 NEWS AT 1100P												
18			1100A-1200N	30		\$125.00	8/20	8/20	1		MON	1
PROGRAM : BETTER LAS VEGAS												
RA35+ : 0.4												
CON COM1: BETTER LAS VEGAS												

AUG6/12 15.24
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			300P-400P	30		\$275.00	8/20	8/20	1		MON	1
PROGRAM : ANDERSON COOPER												
RA35+ : 0.7												
CON COM1 : ANDERSON COOPER												
20			400P-500P	30		\$350.00	8/20	8/20	1		MON	1
PROGRAM : DR OZ												
RA35+ : 1.0												
CON COM1 : DR OZ												
21			500A-600A	30		\$450.00	8/20	8/20	1		MON	1
PROGRAM : FOX5 NEWS 5A												
RA35+ : 1.2												
CON COM1 : FOX5 NEWS 5A												
22			530P-600P	30		\$600.00	8/20	8/20	1		MON	1
PROGRAM : FOX 5 NEWS AT 530PM												
RA35+ : 2.2												
CON COM1 : FOX 5 NEWS AT 530PM												
23			600A-700A	30		\$825.00	8/20	8/20	1		MON	1
PROGRAM : FOX5 NEWS 6A												
RA35+ : 1.5												
CON COM1 : FOX5 NEWS 6A												
24			600P-700P	30		\$300.00	8/20	8/20	1		MON	1
PROGRAM : MORE ACCESS												
RA35+ : 2.2												
CON COM1 : MORE ACCESS												
25			700P-730P	30		\$385.00	8/20	8/20	1		MON	1
PROGRAM : EXTRA												
RA35+ : 2.7												
CON COM1 : EXTRA												
26			700A-900A	30		\$750.00	8/20	8/20	2		MON	2
PROGRAM : FOX5 MORNING NEWS												
RA35+ : 2.1												
CON COM1 : FOX5 MORNING NEWS												

REP HEADLINE# 6264948
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG6/12 15.24
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			900A-1000A PROGRAM : MORE LAS VEGAS RA35+ : 1.1 CON COM1: MORE LAS VEGAS	30		\$215.00	8/20	8/20	1		MON	1
28			900P-1000P PROGRAM : MASTERCHIEFF: 6/4 - 9/17/12 RA35+ : 4.5 CON COM1: MASTERCHIEFF: 6/4 - 9/17/12	30		\$3,250.00	8/20	8/20	1		MON	1
29			100P-400P PROGRAM : FOX SAT BASEBALL RA35+ : 0.5 CON COM1: FOX SAT BASEBALL	30		\$750.00	8/18	8/18	1		SAT	1
30			1000P-1100P PROGRAM : FOX 5 NEWS AT 10PM SAT RA35+ : 2.9 CON COM1: FOX 5 NEWS AT 10PM SAT	30		\$950.00	8/18	8/18	1		SAT	1
31			1200N-100P PROGRAM : THIS WEEK IN BASEBALL RA35+ : 0.1 CON COM1: THIS WEEK IN BASEBALL	30		\$185.00	8/18	8/18	1		SAT	1
32			800P-900P PROGRAM : COPS / COPS RA35+ : 1.9 CON COM1: COPS / COPS	30		\$1,100.00	8/18	8/18	1		SAT	1
33			1000P-1045P PROGRAM : FOX 5 NEWS AT 10PM SUN RA35+ : 4.0 CON COM1: FOX 5 NEWS AT 10PM SUN	30		\$1,575.00	8/19	8/19	1		SUN	1
34			1045P-1100P PROGRAM : FOX 5 SPORTS EXTRA RA35+ : 2.9 CON COM1: FOX 5 SPORTS EXTRA	30		\$1,000.00	8/19	8/19	1		SUN	1

REP HEADLINE# 6264948
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG6/12 15.24
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			1100P-1200M	30		\$225.00	8/19	8/19	1		SUN	1
PROGRAM : CRIMINAL MINDS												
RA35+ : 1.0												
CON COM1: CRIMINAL MINDS												
36			600P-700P	30		\$175.00	8/19	8/19	1		SUN	1
PROGRAM : EXTRA WEEKEND												
RA35+ : 0.9												
CON COM1: EXTRA WEEKEND												
37			800A-900A	30		\$300.00	8/19	8/19	1		SUN	1
PROGRAM : FOX NEWS SUNDAY												
RA35+ : 0.8												
CON COM1: FOX NEWS SUNDAY												
38			1000A-1100A	30		\$225.00	8/16	8/16	1		THU	1
PROGRAM : DR OZ												
RA35+ : 1.1												
CON COM1: DR OZ												
39			1000P-1100P	30		\$1,725.00	8/16	8/16	1		THU	1
PROGRAM : FOX 5 NEWS AT 10P												
RA35+ : 3.8												
CON COM1: FOX 5 NEWS AT 10P												
40			1100P-1135P	30		\$800.00	8/16	8/16	1		THU	1
PROGRAM : FOX 5 NEWS AT 1100P												
RA35+ : 1.4												
CON COM1: FOX 5 NEWS AT 1100P												
41			1100A-1200N	30		\$125.00	8/16	8/16	1		THU	1
PROGRAM : BETTER LAS VEGAS												
RA35+ : 0.4												
CON COM1: BETTER LAS VEGAS												
42			300P-400P	30		\$275.00	8/16	8/16	1		THU	1
PROGRAM : ANDERSON COOPER												
RA35+ : 0.7												
CON COM1: ANDERSON COOPER												

Divorce Court

REP HEADLINE# 6264948
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG6/12 15.24
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
43			400P-500P PROGRAM : DR OZ RA35+ : 1.0 CON COM1: DR OZ	30		\$350.00	8/16	8/16	1		THU	1
44			500A-600A PROGRAM : FOX5 NEWS 5A RA35+ : 1.2 CON COM1: FOX5 NEWS 5A	30		\$450.00	8/16	8/16	1		THU	1
45			530P-600P PROGRAM : FOX 5 NEWS AT 530PM RA35+ : 2.2 CON COM1: FOX 5 NEWS AT 530PM	30		\$600.00	8/16	8/16	1		THU	1
46			600A-700A PROGRAM : FOX5 NEWS 6A RA35+ : 1.5 CON COM1: FOX5 NEWS 6A	30		\$825.00	8/16	8/16	1		THU	1
47			600P-700P PROGRAM : MORE ACCESS RA35+ : 2.2 CON COM1: MORE ACCESS	30		\$300.00	8/16	8/16	1		THU	1
48			700P-730P PROGRAM : EXTRA RA35+ : 2.7 CON COM1: EXTRA	30		\$385.00	8/16	8/16	1		THU	1
49			700A-900A PROGRAM : FOX5 MORNING NEWS RA35+ : 2.1 CON COM1: FOX5 MORNING NEWS	30		\$750.00	8/16	8/16	2		THU	2
50			800P-1000P PROGRAM : SO YOU THINK YOU DANCE EFF: 5/30 - 10/12 RA35+ : 8.9 CON COM1: SO YOU THINK YOU DANCE EFF: 5/30 -	30		\$4,250.00	8/16	8/16	1		THU	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
51			900A-1000A PROGRAM : MORE LAS VEGAS RA35+ : 1.1 CON COM1: MORE LAS VEGAS	30		\$215.00	8/16	8/16	1		THU	1
52			1000A-1100A PROGRAM : DR OZ RA35+ : 1.1 CON COM1: DR OZ	30		\$225.00	8/21	8/21	1		TUE	1
53			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P RA35+ : 3.8 CON COM1: FOX 5 NEWS AT 10P	30		\$1,725.00	8/21	8/21	1		TUE	1
54			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P RA35+ : 1.4 CON COM1: FOX 5 NEWS AT 1100P	30		\$800.00	8/21	8/21	1		TUE	1
55			1100A-1200N PROGRAM : BETTER LAS VEGAS RA35+ : 0.4 CON COM1: BETTER LAS VEGAS	30		\$125.00	8/21	8/21	1		TUE	1
56			300P-400P PROGRAM : ANDERSON COOPER RA35+ : 0.7 CON COM1: ANDERSON COOPER	30		\$275.00	8/21	8/21	1		TUE	1
57			400P-500P PROGRAM : DR OZ RA35+ : 1.0 CON COM1: DR OZ	30		\$350.00	8/21	8/21	1		TUE	1
58			500P-530P PROGRAM : FOX 5 NEWS AT 5PM RA35+ : 2.1 CON COM1: FOX 5 NEWS AT 5PM	30		\$585.00	8/21	8/21	1		TUE	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
59			500A-600A PROGRAM : FOX5 NEWS 5A RA35+ : 1.2 CON COM1: FOX5 NEWS 5A	30		\$450.00	8/21	8/21	1		TUE	1
60			600A-700A PROGRAM : FOX5 NEWS 6A RA35+ : 1.5 CON COM1: FOX5 NEWS 6A	30		\$825.00	8/21	8/21	1		TUE	1
61			600P-700P PROGRAM : MORE ACCESS RA35+ : 2.2 CON COM1: MORE ACCESS	30		\$300.00	8/21	8/21	1		TUE	1
62			700A-900A PROGRAM : FOX5 MORNING NEWS RA35+ : 2.1 CON COM1: FOX5 MORNING NEWS	30		\$750.00	8/21	8/21	2		TUE	2
63			800P-900P PROGRAM : HELL'S KITCHEN RA35+ : 5.3 CON COM1: HELL'S KITCHEN	30		\$2,900.00	8/21	8/21	1		TUE	1
64			900A-1000A PROGRAM : MORE LAS VEGAS RA35+ : 1.1 CON COM1: MORE LAS VEGAS	30		\$215.00	8/21	8/21	1		TUE	1
65			900P-1000P PROGRAM : MASTERCHEFE RA35+ : 3.7 CON COM1: MASTERCHEFE	30		\$1,525.00	8/21	8/21	1		TUE	1
66			1000A-1100A PROGRAM : DR OZ RA35+ : 1.1 CON COM1: DR OZ	30		\$225.00	8/15	8/15	1		WED	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
67			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P RA35+ : 3.8 CON COM1: FOX 5 NEWS AT 10P	30		\$1,725.00	8/15	8/15	1		WED	1
68			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P RA35+ : 1.4 CON COM1: FOX 5 NEWS AT 1100P	30		\$800.00	8/15	8/15	1		WED	1
69			1100A-1200N PROGRAM : BETTER LAS VEGAS RA35+ : 0.4 CON COM1: BETTER LAS VEGAS	30		\$125.00	8/15	8/15	1		WED	1
70			300P-400P PROGRAM : ANDERSON COOPER RA35+ : 0.7 CON COM1: ANDERSON COOPER	30		\$275.00	8/15	8/15	1		WED	1
71			400P-500P PROGRAM : DR OZ RA35+ : 1.0 CON COM1: DR OZ	30		\$350.00	8/15	8/15	1		WED	1
72			500P-530P PROGRAM : FOX 5 NEWS AT 5PM RA35+ : 2.1 CON COM1: FOX 5 NEWS AT 5PM	30		\$585.00	8/15	8/15	1		WED	1
73			500A-600A PROGRAM : FOX5 NEWS 5A RA35+ : 1.2 CON COM1: FOX5 NEWS 5A	30		\$450.00	8/15	8/15	1		WED	1
74			600A-700A PROGRAM : FOX5 NEWS 6A RA35+ : 1.5 CON COM1: FOX5 NEWS 6A	30		\$825.00	8/15	8/15	1		WED	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
75			600P-700P	30		\$300.00	8/15	8/15	1		WED	1
PROGRAM : MORE ACCESS												
RA35+ : 2.2												
CON COM1: MORE ACCESS												
76			700P-730P	30		\$385.00	8/15	8/15	1		WED	1
PROGRAM : EXTRA												
RA35+ : 2.7												
CON COM1: EXTRA												
77			700A-900A	30		\$750.00	8/15	8/15	2		WED	2
PROGRAM : FOX5 MORNING NEWS												
RA35+ : 2.1												
CON COM1: FOX5 MORNING NEWS												
78			800P-1000P	30		\$3,800.00	8/15	8/15	1		WED	1
PROGRAM : SO YOU THINK YOU DANCEEFF: 5/30 -												
RA35+ : 5.8												
CON COM1: SO YOU THINK YOU DANCEEFF: 5/30 -												
79			900A-1000A	30		\$215.00	8/15	8/15	1		WED	1
PROGRAM : MORE LAS VEGAS												
RA35+ : 1.1												
CON COM1: MORE LAS VEGAS												
AUG/12 63645.00												CONTRACT TOTAL 63645.00
												TOTAL SPOTS 84

MARKET TOTALS \$353,583 KVVU 18% KSNV 23% KLAS 40% KTNV 17% KVMY 1% KVCW 1% CABL 0% KTUD 0%

SHARES EST.

SVC- NSI
 DEMOS- RA35+*